

The Mindset Mission Team®

Intellectual Property & School Licensing Policy

Inspiring Growth, One Mind at a Time

Purpose

This policy explains how The Mindset Mission Team® materials may be used by schools, staff, and families. Our aim is to encourage meaningful learning while protecting the integrity, quality, and originality of our programmes and resources.

Ownership

All materials created by The Mindset Mission Team® — including journals, workshop content, worksheets, digital resources, visuals, branding, and programme structures are protected by copyright and intellectual property law.

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What Schools Are Licensed to Do

When a school purchases a Mindset Mission Team® resource or hosts a workshop, they are granted a **non-exclusive, internal-use licence** to:

- Use the materials with their own pupils and staff
- Print copies for classroom or school-based learning
- Display materials within school premises or secure learning platforms
- Use extracts for internal staff training and wellbeing support

What Is Not Permitted

Without written permission, schools and third parties may not:

- Share materials outside their school community
- Upload content to public websites or social media platforms
- Modify, rebrand, or remove MMT logos or credits
- Sell, distribute, or bundle MMT materials as part of another programme
- Use content for commercial training, consultancy, or resale

Digital Use

Schools may store digital copies on **secure, password-protected systems** (e.g. internal drives, learning platforms) for access by staff and pupils only.

Public sharing or open-access distribution is not permitted without written agreement.

Custom & Multi-School Licensing

The Mindset Mission Team® offers **custom licensing options** for:

- Trusts and Multi-Academy Trusts (MATs)
- Local Authorities
- Training providers
- Education partnerships

Please contact us to discuss tailored agreements.

Attribution

Where appropriate, materials should retain the following credit:

The Mindset Mission Team®

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Permission Requests

For permissions beyond this licence, please contact:

 stu@themindsetmissionteam.co.uk

 <http://www.themindsetmissionteam.co.uk>

Policy Updates

This policy may be updated periodically. The most current version will always be available via The Mindset Mission Team® website.